



## Beneath the Same Sky Auction - Event Sponsorship Opportunities for 2017 Thursday, October 19, 2017 – Embassy Suites, Bellevue

Your support of our annual dinner auction is **an investment** that will benefit the child who has special needs today along with the student athlete who is developing leadership skills for tomorrow, **an endorsement** of the Athletes For Kids' mission that modeling acceptance, inclusion, and respect of all individuals transforms and strengthens communities, and **a gift** which enables AFK to provide mentorships for all children, regardless of financial need.

### Sponsorship Levels

### Benefits

#### PLATINUM SPONSOR

\$10,000 and above

- Name and/or logo placement on all promotional and auction materials including bid cards for all attendees
- Special recognition during event/option to welcome guests on stage
- Full page ad in annual auction program
- Preferred seating table with 10 seats included at dinner auction
- Premium wine and bottle of champagne on table at dinner auction
- Name and/or logo placement on front page of website for one year with link to company website
- Opportunity to submit one Guest Post article on AFK website and social media
- Special recognition in local press, both print and online
- Press release announcing Platinum Level sponsorship to local media
- Social media posting – 2x/month for one year
- Brochures/handouts placed on information table at event
- White-glove delivery service of items purchased at the auction – delivered to your home or office
- AFK “Platinum swag bag” delivered to home/office
- 30 minute “Early Bird” silent auction opening for your table of 10!

#### GOLD SPONSOR

\$5,000 - \$9,999

- Name and/or logo placement on all promotional material
- Special recognition as Gold Sponsor at event
- Half page ad in annual auction program
- Preferred seating table with 6 seats included at dinner auction
- Premium wine on table for dinner auction
- Name and/or logo placement on front page of website for one year with link to company website
- Special recognition in local press
- Social media posting – 1x/month for one year
- Brochures/handouts placed on information table at event
- White-glove delivery service of items purchased at the auction – delivered to your home or office
- AFK “Gold swag bag” delivered to home/office
- Premium wine on table for dinner auction
- 15 minute “Early Bird” silent auction opening for your 6 guests

## Sponsorship Levels

## Benefits

### SILVER SPONSOR

\$2,500 - \$4,999

- Name and or logo listed in auction program
- Special recognition as Silver Sponsor at event
- Preferred seating table with 4 seats included at dinner auction
- Premium wine on table for dinner auction
- Name and/or logo placement on website sponsor page with link to company website for one year
- Social media posting quarterly
- Brochures/handouts placed on information table at event
- AFK "Silver swag bag" delivered to home/office

### BRONZE SPONSOR

\$1,250 - \$2,499

- Name and or logo listed in auction program
- 2 seats included at dinner auction
- Special recognition as Bronze Sponsor at event
- Name and/or logo placement on website sponsor page with link to company website for one year
- Social media posting announcing sponsorship
- Brochures/handouts placed on information table at event

**Athletes for Kids is a 501 (c) (3) non-profit organization. Our Tax ID is #81-0552451.**

***The thoughtful donations we receive empower AFK Youth Mentoring programs to meet the increased demand for mentorship partners. In the 15-year history of Athletes for Kids, no child has ever been turned away from participating in a mentorship for financial need.***

For additional information on becoming an auction sponsor or to learn more about our creative approaches to partnering with your organization, please contact Executive Director, Melissa King, at (425) 369-2142, or via email to [Melissa@athletesforkids.org](mailto:Melissa@athletesforkids.org).

